



# KRAKÓW INTELLECTUAL PROPERTY LAW SUMMER SCHOOL 2020





# IP Law Summer School online – Mission Impossible?

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# Introduction of the Kraków IP Law Summer School

- **Annual Summer School since 2017**
- **Organized by the Faculty of Law of the Jagiellonian University in Kraków, Poland**
- **Around 100 participants each year**
- **Focus on a specific topic**
- **Advanced programme**

# 2017 edition: IPRs Infringements





# 2018 edition: Manoeuvring between limitations, exceptions and infringements of IPRs

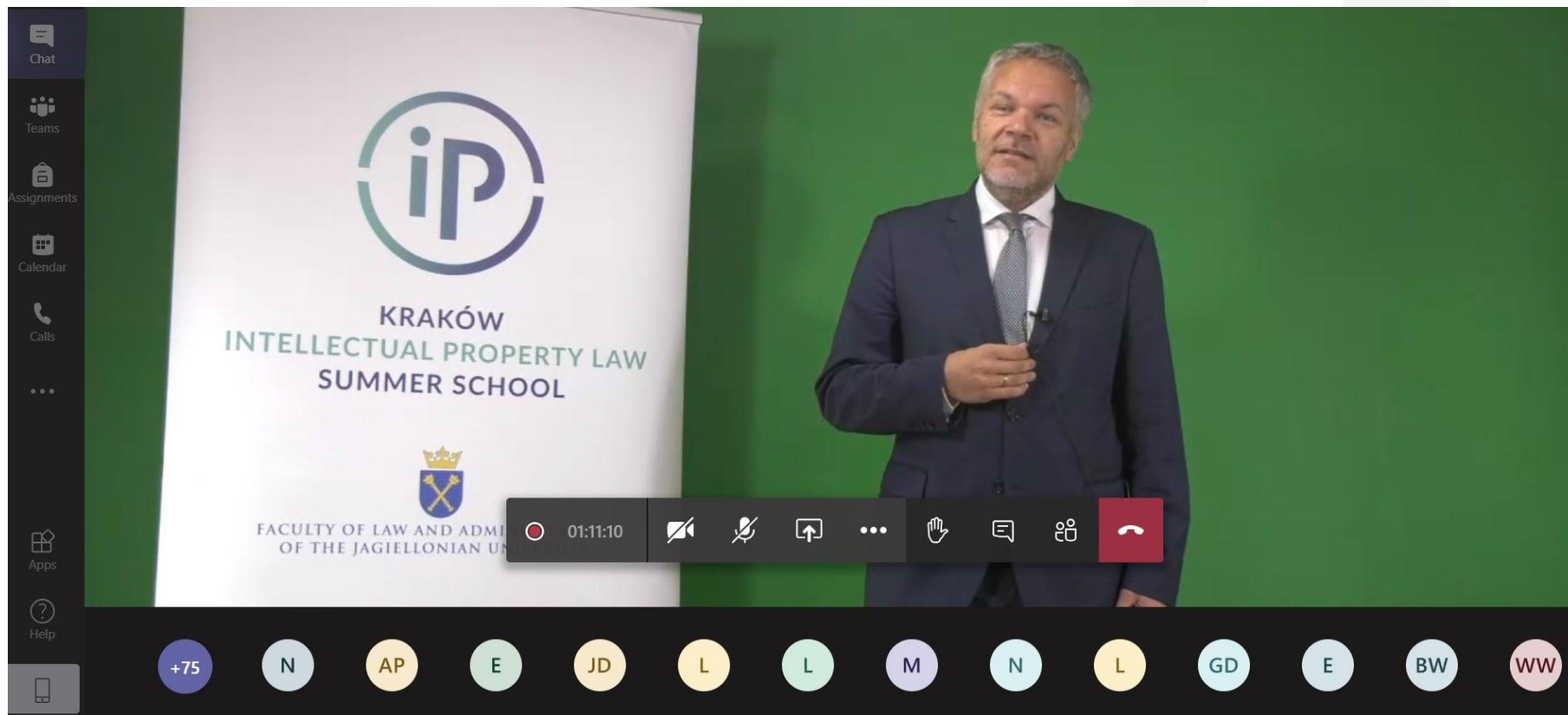




# 2019 edition: IP Overlaps

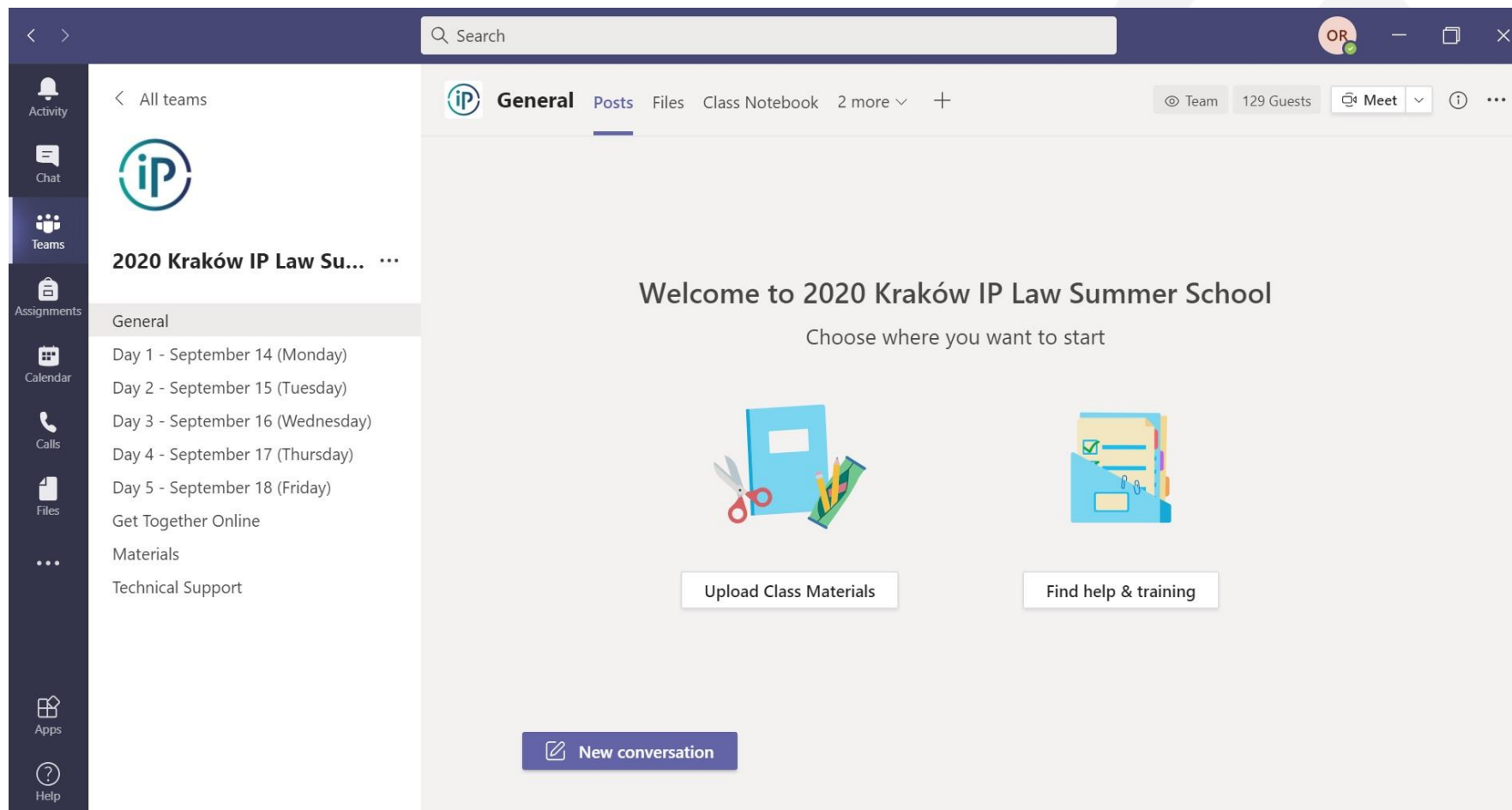


# 2020 ONLINE edition: IP Quality





# 2020 ONLINE edition: IP Quality



The screenshot shows a Microsoft Teams chat window for a team named "2020 Kraków IP Law Summer School". The interface includes a left-hand navigation pane with icons for Activity, Chat, Teams, Assignments, Calendar, Calls, Files, Apps, and Help. The main chat area displays the team's name and a "General" channel. The channel content shows a welcome message: "Welcome to 2020 Kraków IP Law Summer School" with the instruction "Choose where you want to start". Below this, there are two large buttons: "Upload Class Materials" (accompanied by an icon of a blue folder and scissors) and "Find help & training" (accompanied by an icon of a folder with a checklist). At the bottom of the chat area, there is a "New conversation" button. The top of the chat window features a search bar and a header bar with the team name, tabs for "General", "Posts", "Files", "Class Notebook", and "2 more", along with a "Meet" button and a guest count of "129 Guests".



## 2020 ONLINE edition: CHALLENGES

- **Adjusting to the online format (risks, schedule, fees, etc.)**
- **Low interest in the beginning**
- **Recordings / personal data**
- **Technical side**



# 2020 ONLINE edition: NETIQUETTE

**2020 Kraków IP Law Summer School**  
**September 14-18, 2020**

## **Netiquette**

Dear Participant of the Summer School,

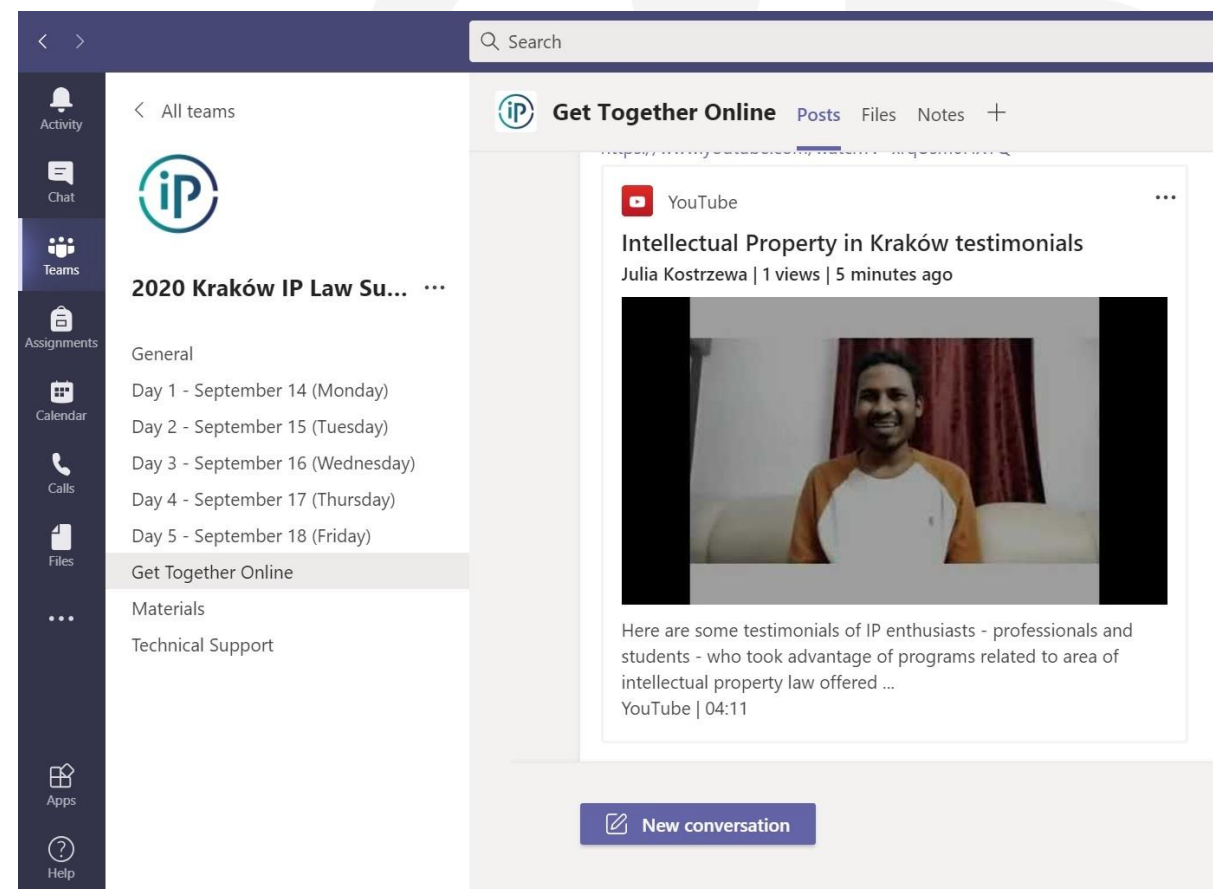
This Netiquette is a set of informal guidelines intended to help all of us communicate clearly and effectively during the online edition of the Kraków IP Law Summer School. Please make sure that you read it in advance – and let us know if you have any questions.

1. Please treat the Summer School lecturers, participants and organizers with respect – we all will attend the online lectures, workshops and chats with the same goal: to share knowledge of IP, to learn new things and skills and to meet IP professionals and enthusiasts from around the world.
2. Please respect the lecturers' copyright, and only use their presentations and recordings for personal/educational purposes. Please do not publish the provided materials, presentations and recordings on the Internet.
3. When joining the Summer School MS Team, please indicate your name and last name so that everyone will be able to address you properly.
4. As we have participants from about 30 different countries with different time zones, the



# 2020 ONLINE edition: SOCIAL PART

- Virtual Coffee Chats
- Indicate Your Origin
- Engaging Videos





# 2020 ONLINE edition: ADVANTAGES

- **Affordability**
- **Wider range of foreign lecturers**
- **Accessibility for students from remote countries**

# 2020 ONLINE edition: FEEDBACK

D

Śr, 23.09.2020 16:48

Do: IP SUMMER UJ



Dear Krakow IP Law Summer School Organizing Committee,

Greetings! Before anything else, I would like to congratulate you on an enlightening program. As a participant, I have learned a lot from the Summer School, and I will surely spread what I have learned among my peers. Again, thank you for an IP intensive week full of knowledge and new information.

SC

S

Pn, 21.09.2020 19:04

Do: IP SUMMER UJ



Respected Organizing team,

I hope this email finds you well. I was one of the participants of this year's virtual edition of Krakow IP Summer School and would like you to know that the experience was amazing. I am all praises for the professionalism of the organizing team and the quality of the lectures. Thank you for this experience.



# 2020 ONLINE edition: FEEDBACK

MS

M

Pt, 18.09.2020 21:16

Do: IP SUMMER UJ

Dear Organizers,

I am grateful for organizing IP Law Summer School in this unfavourable times. It has extended my knowledge a lot and everything became clearer. I feel so filled with knowledge and IP savvy!



IL

lo

Wt, 22.09.2020 13:33

Do: IP SUMMER UJ

Dear Organizing Committee,

I would like to thank you again for offering us such a wonderful week full of knowledge. It has been my pleasure to participate and I have certainly gained a lot out of it.





# THANK YOU VERY MUCH FOR YOUR ATTENTION!

Anna Tischner and Olena Roguska  
IP Law Chair, Jagiellonian University, Kraków, Poland

