

IP Knowledge and IP research: Get back on track with the EUIPO Academy

Javier Guillem Carrau

12th Anniversary EIPTN Conference 2020
ONLINE
23- 24 October 2020

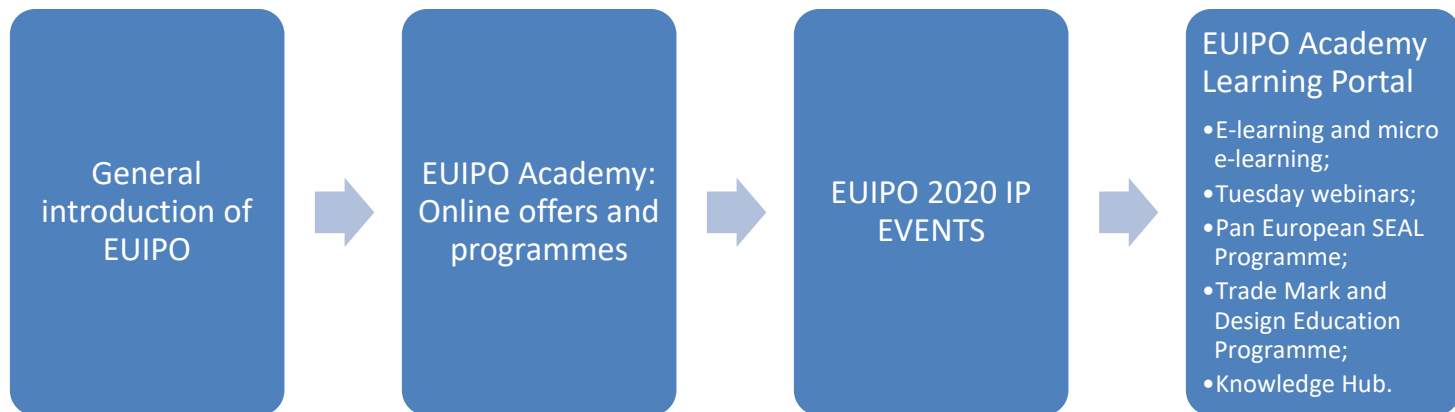


European Intellectual Property
Teachers' Network

With support of the European Patent Office and the
European Union Intellectual Property Office



TABLE OF CONTENTS



EUIPO (European Union Intellectual Property Office)

- Established in **1994**
- Located in **Alicante, Spain**

STRATEGIC PLANS 2020 & 2025

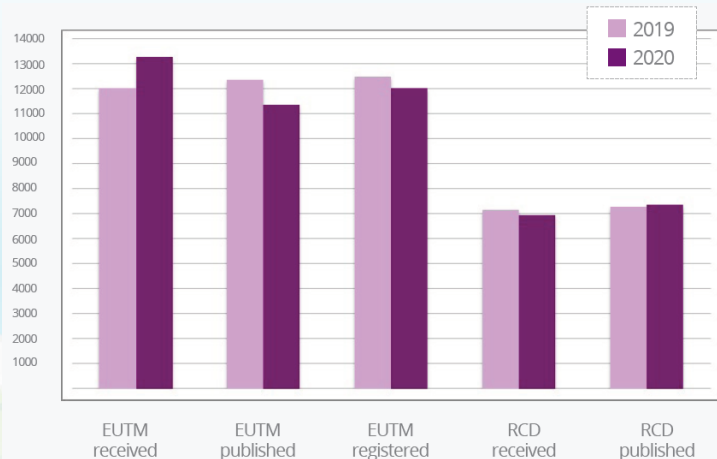
MIDTERM SP2020 BENEFITS REPORT

[Midterm SP2020 Benefits Report](#)

BENEFITS FOR USERS	BENEFITS FOR INSTITUTIONS	BENEFITS FOR SOCIETY
<ul style="list-style-type: none"> ✓ Regulated market system ✓ Legal certainty ✓ Easy & accessible IP system ✓ Innovative & secure registration procedures 	<ul style="list-style-type: none"> ✓ Strong EU IP system ✓ Available tools & knowledge ✓ Informed policies 	<ul style="list-style-type: none"> ✓ Strong economy providing good jobs ✓ Opportunities for young people ✓ Understanding of IP
<ul style="list-style-type: none"> • >770 Key Users in KUP: account for 50 % of EUIPO business • Users satisfaction maintained at 89 % • 74.8 % were straight through cases 	<ul style="list-style-type: none"> • 100 % of IPOs that intended to implement a practice have done so • 789 tools & practices implemented • 80 % of National Offices satisfied with ECP tools 	<ul style="list-style-type: none"> • 100 traineeship posts offered per year • 77 EU universities or programmes participate in PES • EUIPO's impact in Alicante: € 406 M & >2 800 jobs generated in 2017

EUIPO (European Union Intellectual Property Office)

Monthly statistical highlights August*	2019	2020
European Union Trade Mark applications received	12 006	13 241
European Union Trade Mark applications published	12 359	11 346
European Union Trade Mark registered (certificates issued)	12 465	12 008
Registered Community Designs received	7 138	6 935
Registered Community Designs published	7 253	7 342



USER SATISFACTION SURVEY 2019

Overall satisfaction

2019: 88 %

(2017: 89 %)

Website

2019: 82 %

(2017: 84 %)

EUTM process

2019: 90 %

(2017: 92 %)

RCD process

2019: 93 %

(2017: 92 %)

Participation rate

2019: 10.8%

(2017: 10.5%)

EUIPO Academy

Established in **2011**

Raising awareness in IP
knowledge with learning
content

Nurturing EUIPO staff
development and **improving
access to IP knowledge** to
staff of IP offices of the EU,
academia and the public at
large.

ACADEMY

Training activities for external stakeholders by 07/07/2020:

Training activities delivered for staff by 07/07/2020:

Academy Learning Portal:

- Numbers of participants: **9335**
- External stakeholder's satisfaction: **87.8%**
- Training days per staff member: **1.79**
- Internal training satisfaction: **86%**
- Courses available for staff and/or external stakeholders: **883**
- Active users in the last 12 months: **6283**

As part of the EUIPO's commitment to organizational excellence and international cooperation, the Academy was set up to act as the EUIPO's staff-development flagship.

The Academy's training catalogue focuses on:

- general training in IP;
- specific courses addressing all aspects of TM and D registration;
- seminars for European judges concerning aspects of intellectual and industrial property;
- European network of IP students and teachers.

ONLINE OFFERS AND PROGRAMMES



ACADEMY LEARNING PORTAL



The EUIPO Knowledge Hub



Member of the
Pan-European Seal
Professional Traineeship Programme



2020 IP EVENTS



EUIPO Academy Learning Portal

What is the Learning Portal?



Available **24/7**



Courses from **10 minutes** to **4 hours**



Self-paced



Courses in several **languages**



+130 IP courses
certified



Free of charge

Let's enjoy a quick promotional video!

What can I do in the Learning Portal?

euipo.europa.eu/knowledge





SME Learning Area

(Small and Medium Enterprises)



← Check out the new ALP!

SME Learning Area

Proof of Use →

Catalogue

Search courses



Live Webinars



Pan-European Seal



SME Learning Area



First time here?

Calendar

September 2020


Mon	Tue	Wed	Thu	Fri	Sat	Sun
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

New



Visit our home page!
Check the promoted content in
the **slider** and access to **main
content** and the **search**


New



★

WEBINAR
Artificial Intelligence and Change Management **Intermediate** **New**


🕒 60 min. 🌐 EN



★ 5

WEBINAR
Copyright Protection For AI Production? An EU Law Perspective **Advanced** **New**

🕒 77 min. 🌐 EN



★

WEBINAR
EUTM courts: the distinctive functioning of a characteristic court **Intermediate** **New**

🕒 60 min. 🌐 EN

Popular



★ 4.5

E-LEARNING
European Union Trade Mark (EUTM) in a Nutshell 2019 (Basic level) (with certificate) **Basic** **Popular**

🕒 240 min. 🌐 EN



★ 4.9

E-LEARNING
Registered Community Design (RCD) in a Nutshell 2019 (Basic level) (with certificate) **Basic** **Popular**

🕒 210 min. 🌐 EN



★ 4.6

Video gaming and IP: how to play the game **Intermediate** **Popular**

Check our new carrousel!

- New
- Popular
- Suggested *(based on user preferences)*

First name !

Surname !

Email address !

Email display ?

City/town

Select a country

Select your training preferences

▾

Academic calendar

← September 2020

October 2020

November 2020 →

Mon	Tue	Wed	Thu	Fri	Sat	Sun
			1	2	3	4
5	6 📺 Webinar: Ne...	7	8	9	10	11
12	13 📺 17th INTA In... 📺 Webinar: Ho... 📺 Webinar: Fili...	14	15 📺 IP Seminar /...	16 📺 IP Seminar /...	17	18
19	20 📺 Webinar: Ju...	21 📺 IP Course fo...	22 📺 IP Course fo...	23 📺 IP Course fo...	24	25
26	27 📺 Webinar: Ne...	28	29	30	31	

Export calendar

🔔 Training offer for EUIPO stakeholders

By subscribing to this distribution list, you will be regularly informed on the upcoming training activities organised by the Academy and the latest arrivals to the Learning Portal.

In order to be able to subscribe, you will need to have a user account in the Academy Learning Portal.

STEPS to Subscribe:

1. Click on "Continue"
2. Log In if you already have an account or create a GENERAL
3. Click on the "Enrol me" button in this course.

You will receive an email every month providing direct links to upcoming events and new e-Learning materials.



Self enrolment (Student)

Guests cannot access this course. Please log in.

Continue

Looking for information on live webinars and events?

Check the Calendar!

You don't want to miss any of them?

Subscribe to our newsletter!

Courses catalogue

☰ Catalogue ▸ INTELLECTUAL PROPERTY ▸ TRADE MARKS ▸ Examination on absolute grounds

Search courses



— Examination on absolute grounds



Training on the Revised ASEAN Trade Mark Guidelines **Basic** **New**

Series of online training modules that provides Trade Mark officials from each Member State with the latest information on the new revision of the guidelines, the comparison of goods and services, the distinctiveness of three-dimensional marks, and new types of trade marks. IPKeySEALA series webinar. Modules: Module 1: Distinctiveness of Three-Dimensional Marks Module 2: New Types of Trade M...

⌚ 80 min. 🌐 EN 📅 16/07/2020 📺 29/05/2020



Distinctiveness of shape marks - Convergence Programme 9 **Intermediate**

The Common Practices are Common European guidelines, drafted by all EU Intellectual Property Offices together with the contribution of User Associations. CP9 deals with the challenge of registering a shape mark when the shape itself is non-distinctive. It examines how to overcome, if possible, such an obstacle and how to meet the threshold of distinctiveness. This webinar summarises to...

⌚ 36 min. 🌐 EN 📅 04/06/2020 📺 26/05/2020



Absolute grounds for refusal - shape of goods (Article 7 EUTMR) **Advanced**

Navigate the whole **catalogue...**

Search courses



Search filters

Search for a keyword

geographical indications



Category

Any



Level

- ☐ Basic
- ☐ Intermediate
- ☐ Advanced
- ☐ No Level

Duration

Any



Format

Language courses



28 results

Order by Relevance ▾



Open

WEBINAR

How much protection for GIs? Recent case law

Advanced

⌚ 33 min. 🌐 EN



Open

WEBINAR

IP Author conference: "Geographical Indications"

⌚ 47 min. 🌐 EN



Open

WEBINAR

Trade mark Procedure – responding to AG objections (Intermediate level)

Intermediate

⌚ 103 min. 🌐 EN



★ 3.7



... or use our real-time search based on filters

Learning plans



Learning plans

Search filters

Search for a keyword

Search for a keyword



Certificate

Any

Duration

Any

Modality

Any

1 results

Order by Relevance



ELEARNING

EUTM and RCD Learning Plan for
University Students

🕒 1645 min.

Learning Plans include list of courses from different categories connected to each other

My Learning

[My courses](#) [My learning plans](#) [My favourites](#)



127

Enrolled



69














Completed



26

Certificates

Show entries

Course name	Status	Certificate
 Microsoft Windows 10 End User: Hardware, Software, and Security Settings	Completed	
 Microsoft Windows 10 End User: New Features	Completed	
 EUTM in a Nutshell (with certificate)	Completed	
 More bloody meetings (Course)	Not started	
 Opposition proceedings (Advanced level) (with certificate)	Not started	
 Performance Review - Every manager's nightmare (Course)	Not started	
 Prevention of occupational hazards	Completed	
 Proof of acquired distinctiveness 3-3-2016 (Advanced level) (with certificate)	In progress	
 RCD in a Nutshell - 2018 (Basic level) (with certificate)	Not started	
 RCD in a nutshell 2017 (Basic level) (with certificate)	In progress	

Showing 61 to 70 of 311 entries

Previous 1 ... 6 **7** 8 ... 32 Next

[Export to PDF](#)

[Export to Excel](#)

Logged in user



Latest badges



EUIPO IP Course for
Paralegals 2019



Success!



I want to help!



Young Creator
Entrepreneur



IP-ink Dragon



Lord Right Keeper



Ms. Knowly Legend



Mr. Wise Brainy

The Dashboard with access to enrolled content, certificates and favourites

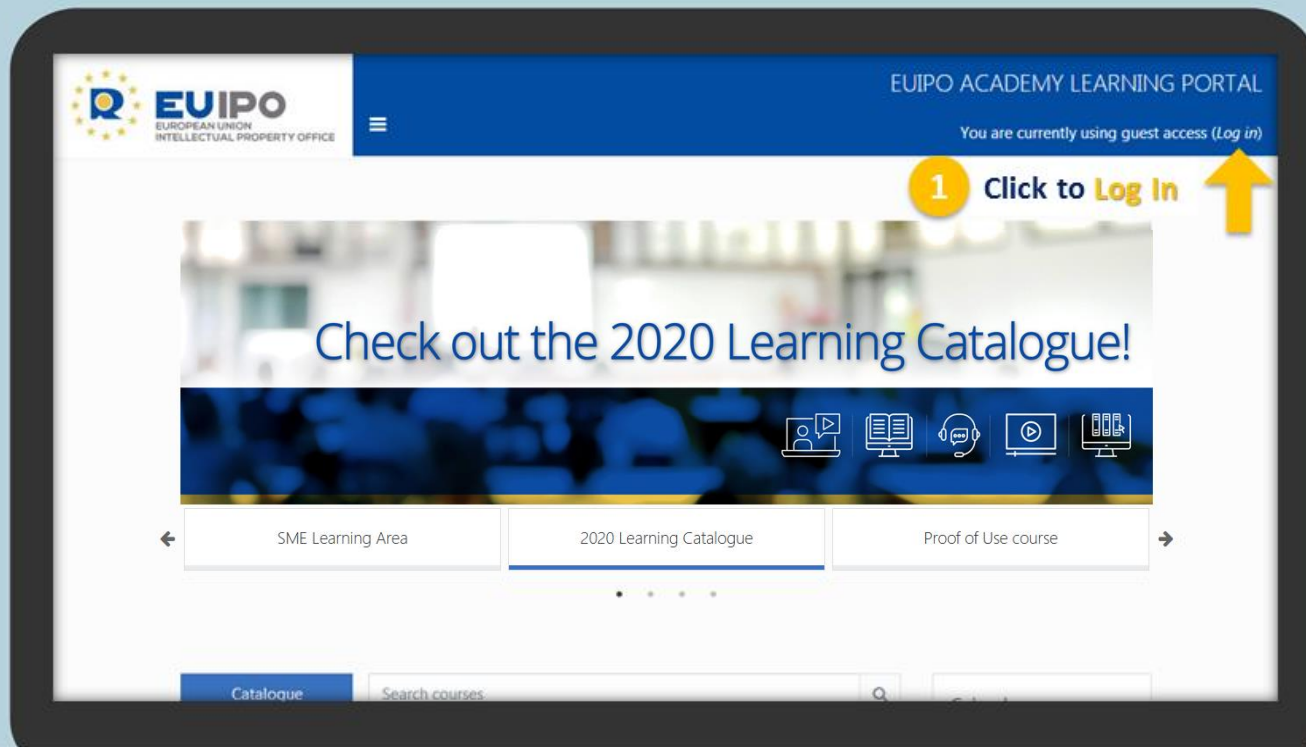
Create your account in
the

Learning Portal

euipo.europa.eu/knowledge



How can I create an account?



How can I create an account?

2 Click on *"Create my new account"* under
General User to register!

<p>EUIPO User</p> <p>❗ Users with an EUIPO corporate account.</p>	<p>General User</p> <p>❗ Users with an EUIPO Website account.</p>	<p>Pan-European Seal</p> <p>❗ Members of the Pan-European Seal Programme.</p>
Log in	Log in Create my new account	Log in Create my new account



How can I create an account?

3

If you create a new account, do not forget to validate it by clicking on the link in the **confirmation email**.

CREATE

Username*

newaccount1



Available



ACTIVATE



Check your email:

We have sent you an email



ACCESS

General User

[Log in](#)

[Create my new account](#)

YOU ONLY NEED TO:

Visit the
[EUIPO website](#)



Create your
[free account](#)

Sign up

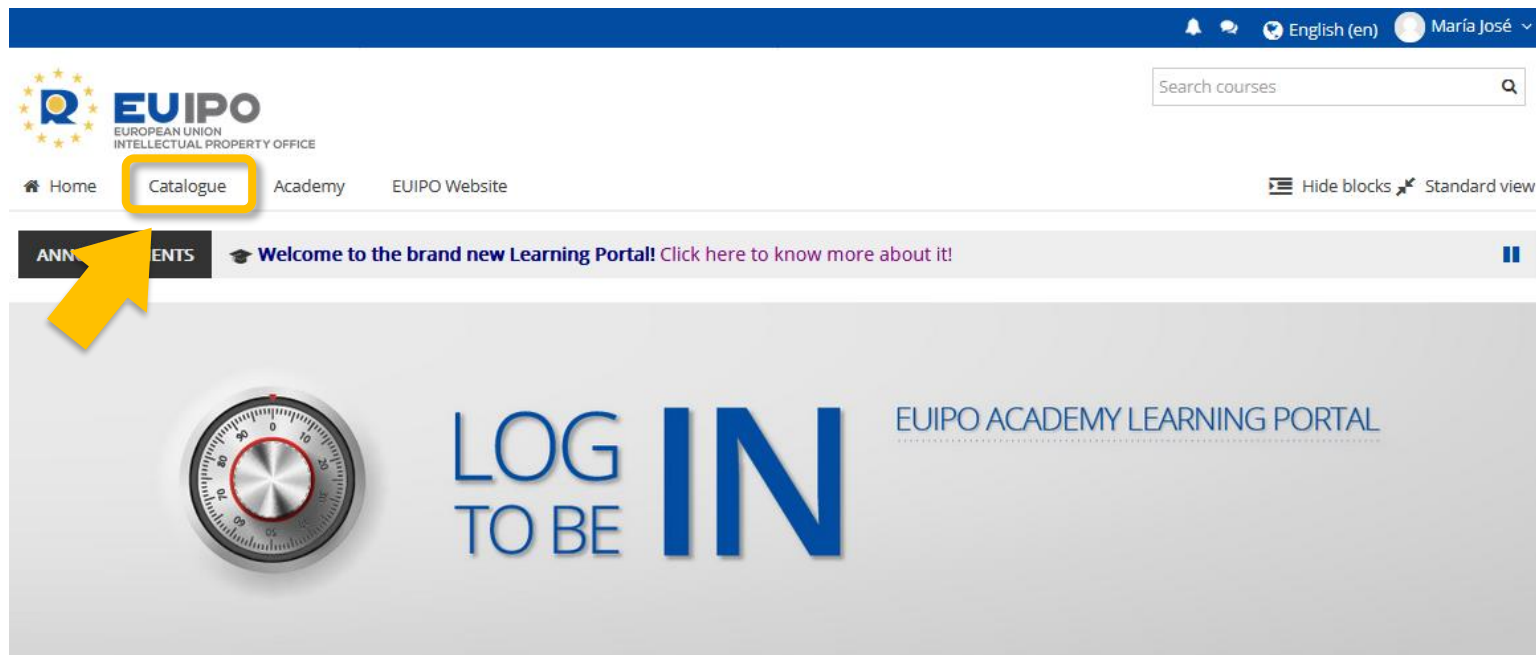
Enter the
[User Area](#)

Login




And
[learn](#)

- Users can access the **catalogue**:



- Courses are categorised by topic:

 > Courses


Search courses

► Expand all

- INTELLECTUAL PROPERTY
- FINANCE
- HUMAN RESOURCES
- INFORMATION TECHNOLOGY
- INFRASTRUCTURE/ HEALTH & SAFETY
- LANGUAGES
- GENERAL MANAGEMENT
- QUALITY, RISK AND PERFORMANCE
- OTHER PROFESSIONAL KNOWLEDGE
- CORPORATE COMPETENCIES
- STARTING POINT
- EU NON-IP KNOWLEDGE

► INTELLECTUAL PROPERTY

- GENERAL IP KNOWLEDGE
- TRADE MARKS
- DESIGNS
- ENFORCEMENT



▼ INTELLECTUAL PROPERTY

▶ GENERAL IP KNOWLEDGE

▼ TRADE MARKS

▶ General Introduction

▶ Pre-filing searches

▶ Procedure and evidence before the Office

▶ Filing an application

▶ Formalities and classification

▶ Post registration

▶ Examination on absolute grounds

▶ Opposition

▶ Cancellation

▶ Boards of appeal

▶ Court of justice and General Court































▶ Guidelines of the Office

▶ Case Law

▶ New EU TRADE MARKS Regulation

▶ DESIGNS

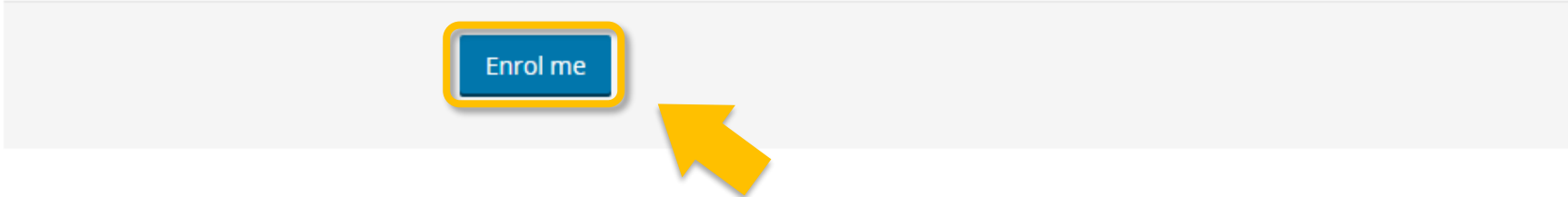
▶ ENFORCEMENT

-  Webinar: Colour combinations: getting back to WYSIWYG (13-03-2018) (Advanced level)  
-  CP3 Implementation in the National IP Offices: Absolute Grounds Figurative Marks Containing Descriptive/Non-distinctive Words (Basic level) (with certificate)  
-  Webinar: Article 6ter of the Paris Convention (20-02-2018) (Advanced level) (with certificate)  
-  ECP4: Collaborative Network (Basic level) (with certificate)  
-  Webinar: Languages and Trade mark examination 12-09-2017 (Advanced level)  
-  Webinar: Recent case law on PGIs (09-01-2018) (Advanced level)  
-  Dealing with new representation requirements regarding non-traditional trade marks: registries in the digital age 10-07-2017 (Intermediate level)  
-  Webinar: Plant variety and trade marks 18-07-2017 (Advanced level)  
-  Webinar: Registering the names of athletes as trade marks 25-07-2017 (Advanced level)  
-  Interaction between Protected Geographical Indications (PGIs), Individual, Collective and Certification marks - Examples from the SIPO of Croatia 14 06 2017 (Intermediate level)  

- Users can self-enrol in a wide variety of courses:

▼ Self enrolment (Student)

Click on “Enrol me” button to be enrolled on the course automatically.



Enrol me

eLearning

3

Means of evidence overview

The most common means of evidence received are the following:



Affidavits and
declarations



Opinion polls



Invoices



Marketing
materials

IP Teaching Kit - EN, DE, ES, FR & IT (Basic)

🏠 Cursos > INTELLECTUAL PROPERTY > GENERAL IP KNOWLEDGE > IP Teaching Kit - EN, DE, ES, FR & IT (Basic)

Introduction

EUIPO and the EPO are pleased to publish the first part of their IP Teaching Kit online.

It has been developed for university teachers whose students have little or no knowledge of intellectual property, and aims to give a basic yet comprehensive introduction to different IP rights, and the concept of IP as a whole.



The European graduates of tomorrow will enter a labour market which is increasingly based on innovation and creativity. Our EUIPO/EPO IP Contribution study, published in September 2013, shows us that IPR-intensive industries (trade marks, designs, patents, copyright and geographical indications) provide 26% of employment in the EU.


Moreover, 88% of the EU's imports and 90% of the EU's exports are accounted for by IPR-intensive industries.

IP is a driving factor in the EU economy, and, thanks to the digital and technological revolutions of the past two decades, an increasingly important part of everyday life. Universities themselves deal with IP issues on a daily basis, in terms of research, technology transfer and management of their own IP portfolios.


This IP Teaching Kit contains an extensive set of freely accessible teaching materials, developed by IP professionals from the EPO and EUIPO, and through strong cooperation and mutual support between the management and staff of the two organisations. It is one of the most comprehensive IP teaching resources in the world, and is available through the EUIPO Academy Learning Portal.

 Announcements





Course details

- Access:  Open
- Duration: 120 min.
- Language: EN/FR/DE/IT/ES
- Level: Basic

- Do you know about the existence of an IP teaching kit?
- If yes, is it helpful for your teaching tasks?
- What do you expect from an IP teaching kit?
 - Slides
 - Videos
 - Case studies
- Link to the [survey](#)

IP in education



Goal of an industrial design

The success of an industrial design depends on its appeal to the product's users.

Users are often attracted by highly creative designs. New shapes or colours can give a strong boost to the sale of ordinary products.

The goal of an industrial design is to add new features to the appearance of a product to make the specific product more attractive to users.

The benefits of industrial designs

Goal of an industrial design



Goal of an industrial design

- › The success of an industrial design of a product depends on its appeal to the users of this product.



Slide 3 of 7

CERTIFICATE OF COMPLETION

The Academy

certifies that:

has completed the following course in the Learning Portal:

RCD in a Nutshell - 2018 (Basic level) (with certificate)

Course duration: 3.5 hours

Micro eLearning

What is **Micro eLearning**?

- Easily digestible learning;
- Flexibility to users;
- Improve access and availability.





Search



Home



My Network



Jobs



Messaging



Notifications



EUIPO

16,819 followers

View full profile



EUIPO

16,819 followers

3mo

Ever wondered how to legalise a certified copy of an EUIPO document? Learn all about it in this 3 minute tutorial: <https://lnkd.in/dEzuTDB>



Legalising certified copies of EUIPO documents

youtube.com



42 Likes

Promote



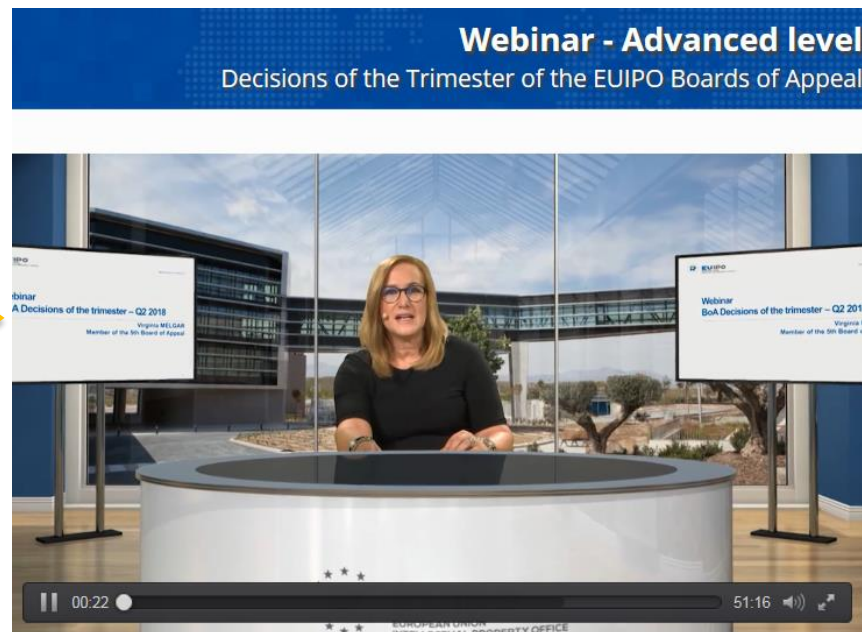
EUIPO Academy Tuesday Webinars

- Subject matter experts are recorded in-house;
- Presented live to online audience;
- Available later after post-production on the ALP.

Tuesday webinars



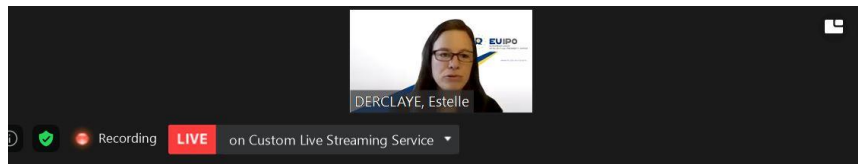
Behind the scenes



Live broadcasting



Tuesday webinars right now



Ruling in a nutshell

- Court examines both questions together
- Copyright can protect a product's shape which is, at least in part, necessary to obtain a technical result, if it is original
- No copyright if shape solely dictated by function

Via Zoom

Opinion of AG PITRUZZELLA, Case C-490/19, 17.09.2020



Proposed answer:

1. [EU law] must be interpreted as meaning that it does not prohibit only the use by a third party of a registered name.
2. Reproducing the shape or appearance of a product covered by a registered name may constitute a prohibited practice under Article 13(1)(d) of Regulations No 510/2006 and No 1151/2012 if it is liable to mislead the consumer as to the true origin of the product.
3. It is for the national court to assess, in each individual case, whether such a practice is illegal in the light of all the relevant elements and referring to the perception of the average European consumer who is reasonably well informed and reasonably observant and circumspect.

Live broadcasting from the Office

TOP 10 WEBINARS IN 2020 (#participants)

1. **Joint EPO-EUIPO interactive webinar: Videogaming and IP: how to play the game;**
2. **New EUIPO Guidelines;**
3. **Webinar: Artificial intelligence;**
4. **Requests for further extension of time limits in response to the COVID-19 pandemic;**
5. **Arguments of the parties: Most frequent arguments presented by the parties and how to deal with them;**
6. **GC and CJEU Decision of the trimester;**
7. **Likelihood of confusion: The 3-step test and recent trends in the case law of EU Courts;**
8. **Case law on Community designs;**
9. **Absolute grounds for refusal - shape of goods (Article 7 EUTMR);**
10. **Decisions of the trimester of the GC and the CJEU (Q2).**

Communication



EUIPO - European Union Intellectual Property Office
40.397 seguidores
3 semanas •

WEBINAR: Although AI is reshaping the business environment and benefitting a growing number of companies, its implementation still falls short of expectations. In our next webinar we will discuss how the management model needs to change to successfully implement AI technologies. Sign up here:

<https://lnkd.in/eknADyY>

#euipowebinar #artificialintelligence

Ver traducción



94 • 1 comentario



European Union Intellectual Property Office @EU_IPO • 2 oct.

All rights holders and legal representatives who wish to submit a new customs application for action(AFA) on the IP Enforcement Portal must have an Economic Operators Registration and Identification (EORI) number.

Join our next #euipowebinar for + info: ow.ly/1YWU50BHJ9I



4



5



insite



2.2- LEARNING ACTIVITIES FOR EXTERNAL STAKEHOLDERS

- *Tuesday Webinars – COVID-19*

Adaptation of the EUIPO Academy Tuesday webinars

The EUIPO Academy Tuesday webinars **are normally streamed from the EUIPO premises**, either the TV Studio or any other meeting room considered for the purpose, to the broad audience without any restriction to the access.

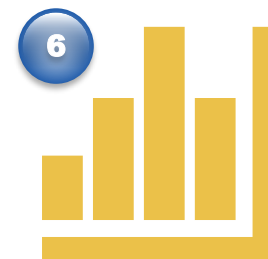
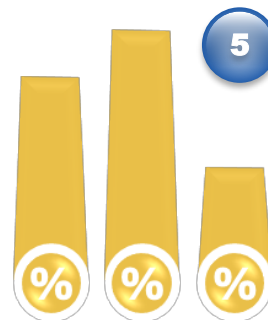
This entails that the speakers, both EUIPO staff or external contributors are supposed to be at the EUIPO's premises for the delivery of their presentations.

In order to ensure the sustainability of the webinars delivery in circumstances when the access to the EUIPO is not possible, **the speakers have been invited to present their corresponding webinars from their location at the time of the streaming** (Zoom video conference tool is being used for the purpose).

The user experience for the audience is the same as usual because the main features remain unaltered:

- **free access to the webinar and the corresponding support materials;**
- **possibility to pose questions to the speaker in real time;**
- **posterior availability of the webinar as an e-learning course on the Academy Learning Portal**

A new kind of webinars



Fall plans?

What are we going to do?

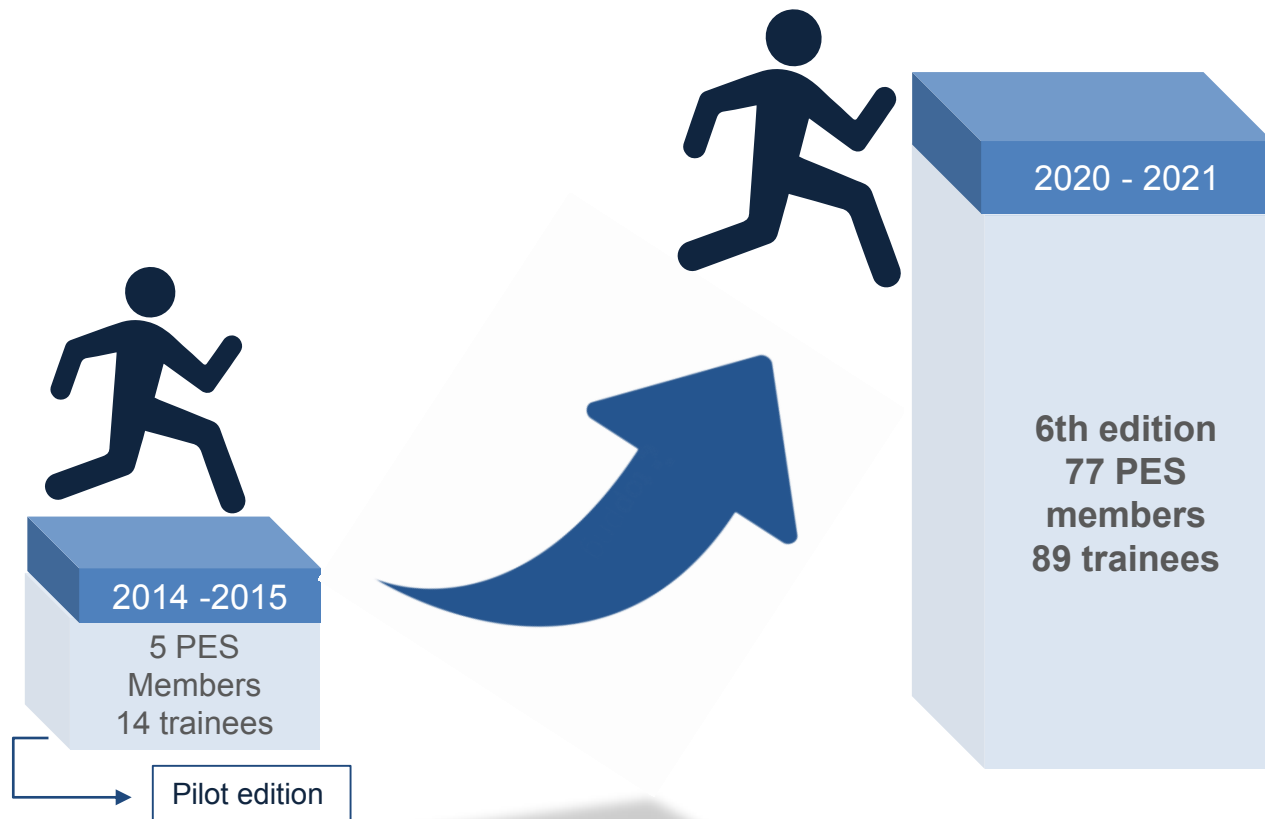


What we need from you?



Pan European SEAL Programme

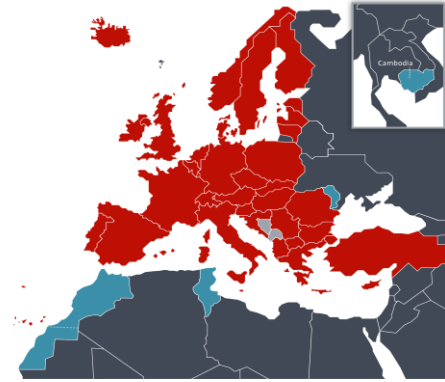
Pan-European Seal (PES) Programme: Evolution



Pan-European Seal (PES) Programme: Countries Representation



26 EU Countries

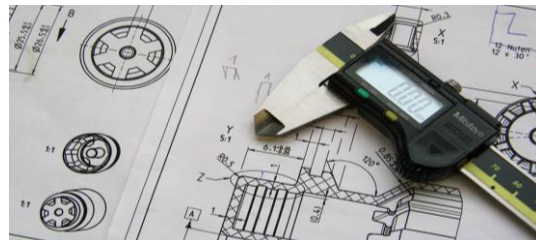
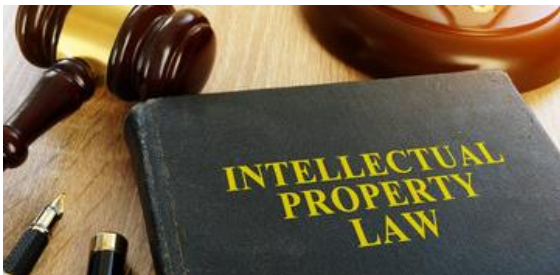


9 EPC Countries



Trainees from 36 Countries

Pan-European Seal (PES) Programme: Traineeship Areas



Further career and training opportunities to former PES trainees

1

PES Exchange Programme:



2

PES Talent Bank:

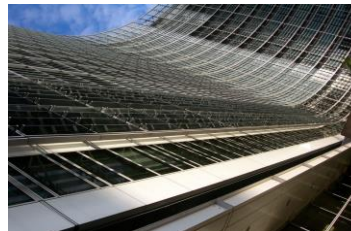


Pan-European Seal Talent Bank

Promoted by EUIPO and EPO
Career opportunities in Intellectual Property intensive industries

On-line platform

Providing traineeship and job opportunities offered by:



CPVO

Community Plant Variety Office

Home / News

News

[Create news](#) [Manage news](#)

Artificial Intelligence and Intellectual Property



[Read more](#)

EUIPO and Procedural Matters



[Read more](#)

Intellectual Property and Sports



[Read more](#)

Street art and Intellectual Property



[Read more](#)

Latest offers

IT engineer



 Published by EUIPO Academy on 26/02/2019

IT engineer

[Read more](#)



Data Protection Officer

 Published by CPVO_PES on 28/11/2018

The traineeship post is offered in the Data Protection Unit of the CPVO, in Angers (France), for a period of six months.

[Read more](#)



EPO patent examiner: Handling & Processing

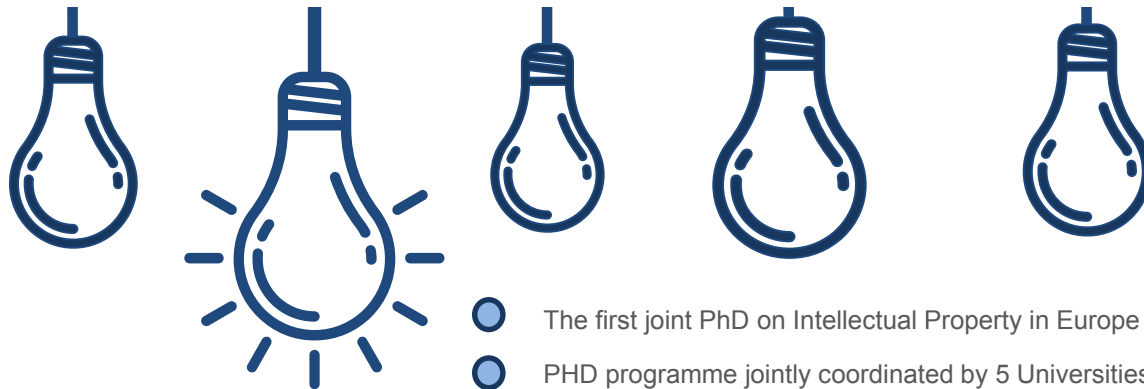
 Published by PES_TB_EPO on 02/11/2018

We are currently seeking engineers and scientists, with a Master's degree in engineering, physics, chemistry or natural sciences, to work as Eur

[Read more](#)

Learning programmes – *Joint Doctorate in IP EIPIN-IS* (Academic Initiatives)

Learning Activities for external stakeholders: Joint Doctorate in IP: EIPIN-IS

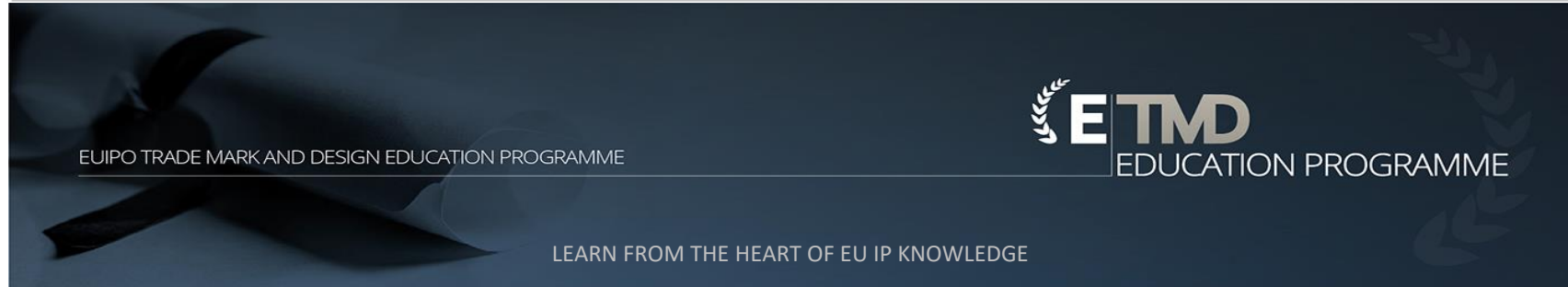


- Maastricht University;
- Queen Mary University London;
- University of Alicante (Magister Lvcentinvs);
- University of Augsburg/ Max Planck;
- University of Strasbourg (CEIPI).

- The first joint PhD on Intellectual Property in Europe
- PHD programme jointly coordinated by 5 Universities
- Grant received from the EU Commission
- 15 non-academic organisations take part in it, **including the EUIPO**

Pan-
European
Seal
Programme

EUIPO Trade Mark and Design Education Programme



- Hours of tuition: 150
- Tuition fees: EUR 1 500
- Delivery: September 2020 to 10 June 2021
- Language: English

ADMISSION CRITERIA

➤ **Admission criteria:**

- Legal practitioners qualified in an EEA Member State, or
- professional representatives already entered on the EUIPO lists.

➤ **EUIPO Certificate** to the successful candidates, however:

- It shall in no way entitle any participant to obtain the status of a professional representative through the exception foreseen in Article 120(4)(a) EUTMR,
- it is not a prerequisite to represent parties before the EUIPO or to undertake any other activity related to the Office.

PROGRAMME OF STUDIES

Programme of Studies - 9 Modules

Introduction- EU legal
sources

Procedural and
evidentiary issues

Proceedings before the
Office

EUTMs

- Absolute Grounds
- Relative Grounds
- Collective and certification marks
- Revocation and invalidity

Community Designs

- Applications
- Invalidity proceedings

Conciliation and
mediation

Appeals

Proceedings
before the CJEU

Selected IP
issues

METHODOLOGY



BLENDED LEARNING



e-learning materials and
live streamed sessions



2x3-day face-to-face
workshops at EUIPO,
Alicante, Spain
(currently done online)

EXAMINATION



6 self-assessed quizzes
during the year

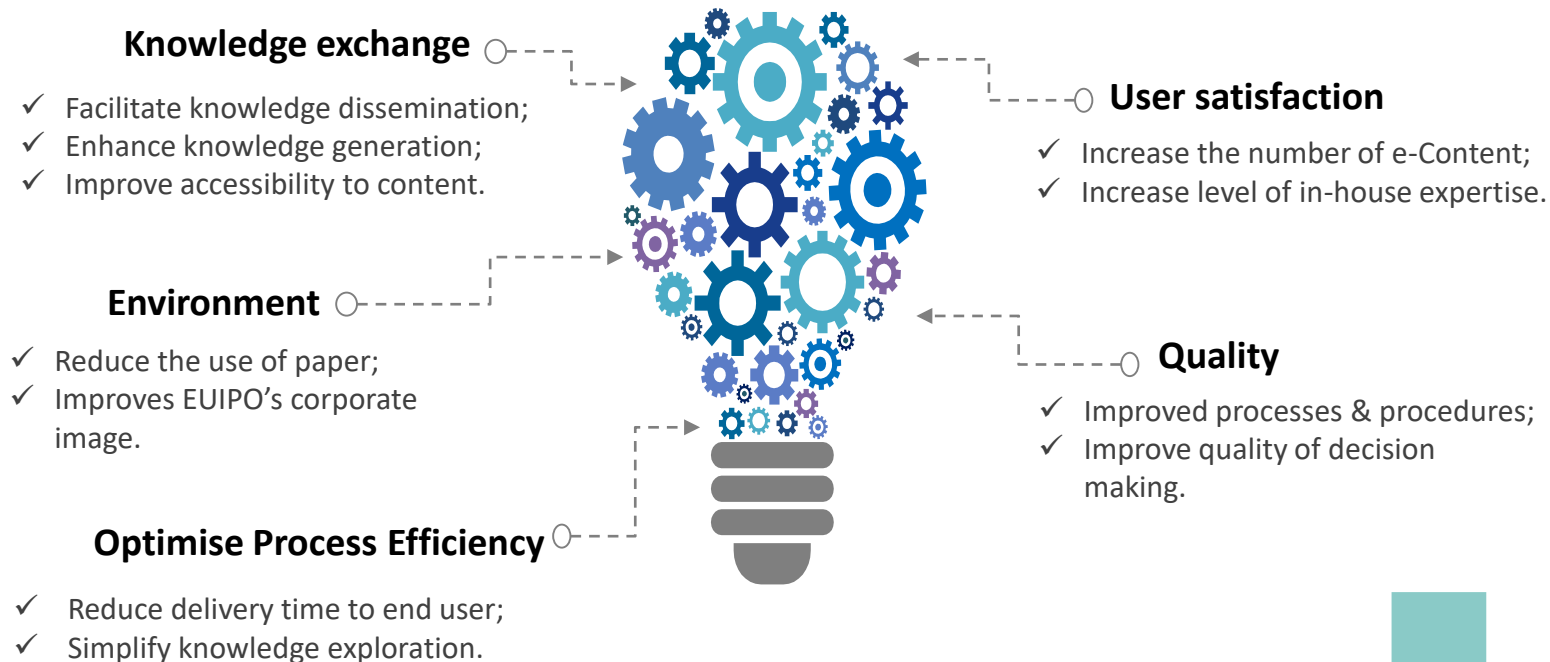


Final examination
written case and oral exam

Knowledge Hub

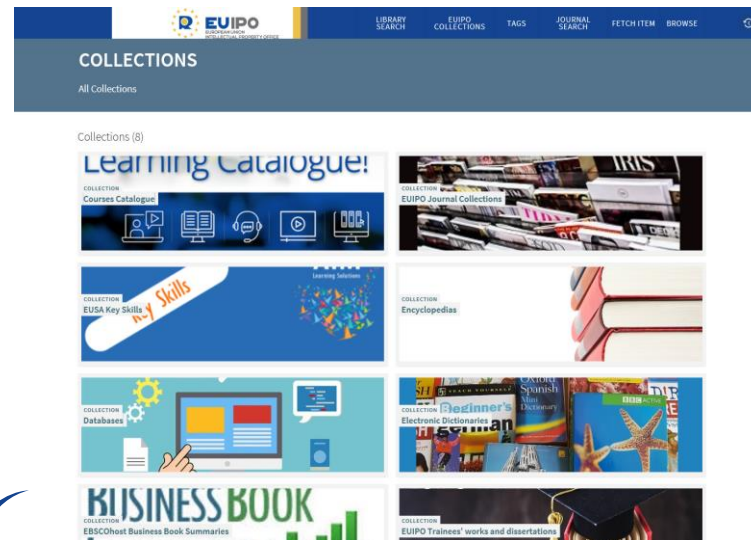
Knowledge Hub

Digitalisation - Knowledge hub - Objectives

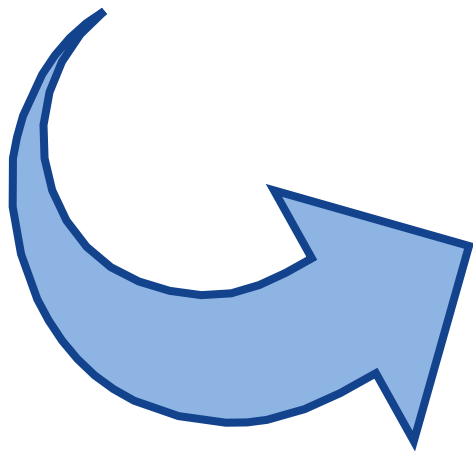


Wubbo de Boer Inte[®]active Centre– Access for IP Investigators/Researches

- Local Collection: 27,000;
- Total Collection in open ource: over 6,000,000;
- 4,500 IP books.



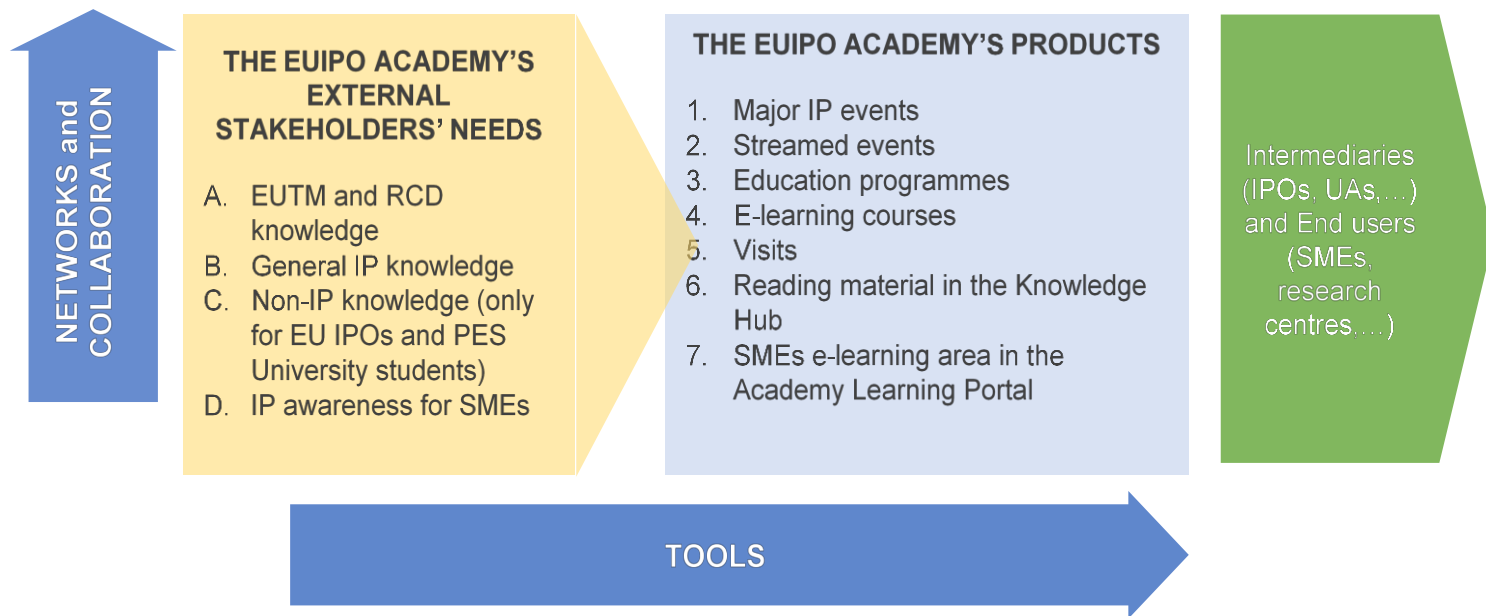
Request Access to WdBIC –
EUIPO.Library@euipo.Europa.eu



MONTHLY
SUBSCRIPTION
TO **STAY**
INFORMED

FUTURE GOALS – *Learning for external stakeholders*

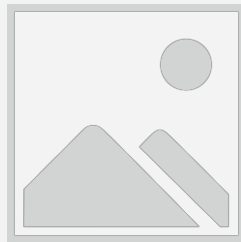
Learning implementation strategy for external stakeholders



FUTURE GOALS – *Future projects*

Two candidate strategic projects for the Strategic Plan 2025:

1. EUIPO Virtual Campus:



2. Information Governance:



FUTURE GOALS – Additional projects

Continuous Professional Development

Objective: ensure that the learning offer of the EUIPO Academy is recognized fit for purpose to comply with the CPD national requirements.

EUIPO Knowledge Hub => extended e-library Portal

Objective: extend cooperation with external stakeholders by creating a network of IP Libraries; opening up the EUIPO Knowledge Hub and making digital reading material available for consultation via the EUIPO Knowledge Hub.

Trade Mark and Design Education Programme for Paralegals

Objective: as requested by the User Associations and users, the programme responds to the need for specialised training on the TM and Design legal framework and the Office's practices, tools and databases.

The training package will be designed using a blended learning methodology: online content (available on the EUIPO Academy Learning Portal) and face to face events.

Many thanks



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Thank you